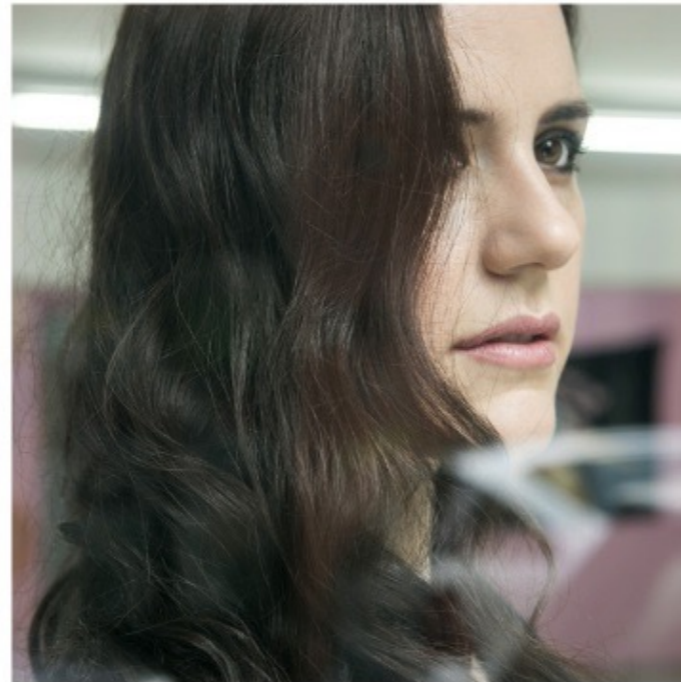


# ART MEETS FASHION



*4 creative, sophisticated and stylish art curators and gallerists meet at the point where Art and Fashion cross paths, and together we investigate their boundaries.*

*By Mickaela Theofilou*

*PHOTOGRAPHER: Ioanna Hatziandreou  
Styling: Christina-Maria Kravvari  
Make-up/Hair: Eva Tsalkitzi*

*We would like to thank CAN Gallery for their hospitality*



Dress and jacket, **Deux Hommes**, Ankle boots Cesare Pacciotti (personal collection)

## ANNA HATZINASIYOU

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*Anna is an art collection consultant who runs her own Ach Art Advisory office ([www.achartadvisory.com](http://www.achartadvisory.com)), and collaborates with major art fairs abroad, such as Frieze London and Frieze NY, organizing, in cooperation with their VIP team, a program specially tailored for the collectors that she accompanies. She writes articles for the "Artnews" newspaper and has curated a number of art exhibitions in Greece and abroad.*

*She is currently curating the solo exhibition "Replay" by Panos Kokkinias at the Foyer of the Pallas Theater, with the support of the Salon de Bricolage.  
Duration: Until 21 March.*

I grew up in an artistic environment, where the sounds of my father's music stimulated my interest in the art world.

Until now, modern art in Greece has been based mostly on private initiative. I would like to hope that government bodies will support the efforts to promote it, laying strong foundations that will foster the conditions required for artistic expression to grow in Greece and abroad. Also, I believe that we are entering a period where art is being redefined due to the global financial crisis. The art market is going through a phase of maturity.

I have always believed that fashion is an art form. High-level works of art and certain unique "pieces" by inspired designers, aim at an aesthetic uplift which they create at an experiential level, and which is not exhausted at a single glance. Painting, sculpture, fashion, and architecture, often cross paths. In Coco Chanel's words "Fashion is architecture. It is a matter of proportions".

Art is what innovative fashion designers do, they endure through the passage of time and their creations are copied extensively.

Certain milestone collaborations between modern designers and artists were the ones between Alexander McQueen and Damien Hirst (2013), Marc Jacobs and Takashi Murakami (2013) as well as with the conceptual artist Daniel Buren and their unprecedented fashion show in the Louvre (2013), or the most recent one between Louis Vuitton and Jeff Koons (2017).

## «I have always believed that fashion is an art form»

*Christian Dior, Couturier du Rêve*



Artists with a strong artistic identity can always inspire fashion designers. A typical example is the historical Fall Mondrian Collection of 1954 by Yves Saint Laurent, inspired by the work of Dutch artist Piet Mondrian, which I believe deeply and decisively influenced the relationship between fashion and art.

An exhibition I would have liked to curate, which had a huge impact globally, was organized this past June by Dior in the Les Arts Décoratifs Museum in Paris, with the title «Christian Dior, Couturier du Rêve». With rooms imitating the Hall of Mirrors in the Versailles, gardens designed inside the museum, the Dior gowns were shown through an artistic perspective. Visitors had the opportunity to see additional accessories by the great designer, uniquely combined with his personal collection of furniture, art nouveau objects and artworks.



*Alexander McQueen*

«Art is what innovative fashion designers do, they endure through the passage of time and their creations are copied extensively.»